



Peter Mark Allinson

Curriculum Vitae

Name Peter Mark Allinson
Date of Birth 27.03.1985
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Employment

2008 - Present Dunning Penney Jones, London | Designer
- Leading projects from conception to production.
- Working on media from print to IPTV to branding for television.
- Artworking, brand guidelines, print tests.
- Pitch presentations. Daily client contact.
Clients include: BT, Bauer Media, Cielo, Sky Cinema, Swisscom & Standard Life.

2007 - 2009 BBC | Freelance Designer
- Producing on-air graphics for programmes broadcast across the BBC network.
- Daily contact with BBC producers.

Experience

2007 Naked Penguin Boy, London | Summer Internship
2006 Good Technology, London | Summer Internship
2006 Good Technology, London | Work placement
2006 Draft London | Work placement

Education

2007 - 2008 MA Graphic Design & Communication: Professional (under scholarship)
Awarded: Distinction | The University for the Creative Arts, Epsom

2004 - 2007 BA (hons) Degree: Graphic Design: New Media
Awarded: 2:1 | The University for the Creative Arts, Epsom

2002 - 2004 National Diploma: Graphic Design
Awarded: Distinction | Reigate school of Art Design & Media, Redhill

Awards

2008 MA Designer of the year
2008 MA Design team of the year
2006 D&AD Global Student Award | Commendation

Publications

2006 D&AD Global Student Award Annual
2006 Digit Magazine and CD | July Issue

Skills

Mac & PC Literate
A working knowledge of Adobe Creative Suite and Microsoft office software.
Proficient in the use of Adobe Photoshop, Illustrator, Flash & After Effects.
Working knowledge of In Design, Acrobat, Premier Pro, Final cut Pro & HTML.
Delivering on screen elements ready for TV. Preparing artwork ready for print.
Also good with crayons and felt tip pens.